

Like any company, we use a variety of third party businesses and partners to market and provide our Services to you. Some of those companies are part of Lazy Bay Vacations and some are third parties that we partner with or support our operations so we can provide the best experience to you.

## HOW WE COLLECT INFORMATION ABOUT YOU

You may provide us with personal information in a number of ways, such as when you:  
Provide information to us via our websites, applications, and other digital channels by signing up, creating accounts (including using social media login), filling out forms, commenting, or otherwise engaging with our online services; Communicate with us by e-mail or phone or text message; Subscribe to e-mails and/or newsletters; Report a problem or request support for any of our Services; Interact with our Social Media accounts.

We may also receive and display information and content which you make publicly available on your social media account when you use social media logins for our Services or interact with any of our content.

We may also receive and display information and content which you make publicly available on your social media account, such as when you post using one of our promoted hashtags.

We may also use the information we have about you as necessary if we believe there has been a breach of the Terms of Use or the rights of any third party, or to comply with legal and regulatory requirements. We combine information we receive from other sources with information you give to us and information we collect about you. We use this combined information for the purposes set out above.

## DISCLOSURE OF PERSONAL INFORMATION

We do share your data with third parties, including categories of partners as listed above. Some of these disclosures of data may constitute a sale of data under some data privacy laws. Accordingly, we offer the option for you to opt out of the sale of your personal information, as further set forth below.

We may share your personal information with Lazy Bay Vacations and with selected third parties including: business partners, suppliers and sub-contractors for the performance of any contract we enter into with them or you in order to provide you with a product or service;  
business partners, suppliers and sub-contractors to provide you with information about promotions and offers; advertisers, advertising networks and social networks that require the data to select and serve relevant advertisements to you and, in some cases, to others.  
For more information on how we use personal information for targeted advertising, see below; and analytics and search engine providers that assist us in the improvement and optimization of the Service.

We may disclose your personal information to third parties: If we enter into negotiations to buy, sell, or merge with any business or assets, or if we enter into bankruptcy, reorganization, or receivership, in which case we may disclose your personal information to the prospective or eventual seller or buyer of such business or assets; if we are under a duty to disclose or share your personal information in order to comply with any legal obligation, or in the event of an emergency, or in order to enforce or apply our applicable Terms of Use and other agreements, or to protect the rights, property, or safety of Lazy Bay Vacations, our customers, clients or others; and to any other third party not covered in this policy with your prior consent.

## EMAIL MARKETING

We also add you to our mailing lists for email communications from On Location and our partners', including Lazy Bay Vacations, when you sign up for our mailing lists, purchase a ticket or our merchandise, or subscribe to our content online. If you provide us with your email address in order to receive communications, you can opt out at any time by using the unsubscribe links at the bottom of our emails.

## SOCIAL MEDIA

You may be able to use social sharing features and other integrated tools on the Site such as the Facebook "Like" button. These features and tools may permit you to share actions you take on our Service with other media, and vice versa. Your use of such features enables the sharing of information with your friends or the public, depending on the settings you establish with the service that provides the social sharing feature. Please remember, though, that use of the information you share on social media sites will be governed by the privacy policies of the social media provider, and we are not responsible for how they treat the information.

You may also be able to use your account credentials on social media platforms like Facebook or Google to log-in to certain services we offer. If you link your account with us to your social media log-in, please be aware that this means information such as your username, password, and some account activity may be shared between us and the social media provider.

## **CHAT ROOMS, FORUMS, AND MESSAGE BOARDS**

We may make chat rooms, forums, commenting and message boards available to you and other users using third party software. You are not required to provide any personal information when using these areas but you may choose to do so. If you post personal information online, it will be publicly available and you may receive unsolicited messages from other parties. By using the commenting features of the Site, you acknowledge that your user name and location information will be disclosed. We cannot ensure the security of any information you choose to make public in a chat room, forum, or message board. Also, we cannot ensure that parties who have access to such publicly available information will respect your privacy. Please exercise caution when deciding to disclose personal information in these areas. To request removal of your personal information from any blog or community forum, please submit a request to delete your data below with instructions regarding what you would like removed. In some cases, we may not be able to remove your personal information, in which case we will let you know if we are unable to do so and why.

## **COOKIES**

We and trusted third parties use cookies and similar technologies on the Site to collect and process personal information. For more information, please see our Cookie Notice by interacting with the cookie banner on our Site and selecting "Cookie Settings."

## **DO NOT TRACK**

Some web browsers may transmit "do-not-track" signals to the websites with which the user communicates. Because of differences in how web browsers incorporate and activate this feature, it is not always clear whether you intend for these signals to be transmitted, or whether you even are aware of them. Because there currently is no industry standard concerning what, if anything, websites should do when they receive such signals, we currently do not take action in response to these signals.

## **STORAGE AND TRANSFER OF INFORMATION**

We operate the Services in and from a number of different jurisdictions, but the Site is primarily operated from the United States, which is where your information will likely be stored and processed. Your information may be disclosed in response to inquiries or requests from government authorities or to respond to legal process in the countries in which we operate and/or store your information.

## **CHILDREN**

We do not knowingly collect information from children who are under 13 years old. If you are a parent or guardian of a child who is 13-16 years old and using our Services, please send us an information request using the webform linked below to opt in or request deletion of any personal information we may have collected about the child. If you are a parent or guardian of a child who is under 13 years old and using our Services, please contact us to arrange for deletion of any personal information we may have collected about the child.

## **WE DO NOT SELL YOUR PERSONAL INFORMATION FOR MONEY**

However, sometimes we share your data with sponsors, vendors, and third party advertising networks. These transfers, which are used to provide you with certain Services and/or to more effectively provide you with personalized Services (including advertising), can be deemed a sale under some data privacy laws.

## **CALIFORNIA PRIVACY RIGHTS**

California residents have certain rights with respect to the personal information collected by businesses. If you are a California resident, you may exercise the following rights regarding your personal information, subject to our ability to verify your request and certain other limitations:

**Information about You:** You may ask for us to state what categories of personal information about you we have, and the categories of sources from which we collect your personal information.

**Receive a Copy of Your Data:** You may request the categories and specific pieces of information (if any) we have about you, the categories of personal information that we have disclosed about you for a business purpose, and the categories of third parties with which we have shared personal information in the previous 12 months.

**Delete Your Data:** You may request that we delete the personal information we have collected from you.

**Do-Not-Sell:** You may opt out of our sale(s) of your personal information, as "sale" is defined by California law. Please see above for more information.

Non-Discrimination: California law prohibits discrimination against you for exercising your privacy rights.

Note: Where certain technologies rely on your data to provide the Services, the absence of that data may impact the operation of the Services.

### **How to Exercise Your Rights**

To exercise any of the above rights, please follow the instructions below:

Contact us by phone at 1 (877) 360-3231.

### **Authorized Agent**

You may designate an authorized agent to make a request on your behalf. An Authorized Agent must have written documentation of their authority to act on your behalf, such as a Power of Attorney.

### **YOUR EU AND OTHER PRIVACY RIGHTS**

If you are a resident of the European Economic Area you may request a copy of your personal information and confirmation that we are processing personal information about you. You may also be entitled to ask us for other information such as purposes of processing, categories of personal data and recipients of the information. You may be entitled to request correction of any personal information about you which is incomplete or inaccurate, deletion or erasure of it, suspension of processing of it or making it available for transfer to third parties. These rights apply under and subject to applicable law. If you want to exercise any of these or other rights under applicable law, please contact us using the webform above. We may require you to prove your identity with approved identification.

You may also have the right, in certain circumstances, to object to our processing your personal information. However, we may be entitled to continue processing it in line with applicable law. You can exercise this right at any time by contacting us using the webform. You may also have the right, where provided under applicable law, to ask us to stop processing your personal information for direct marketing purposes. You can exercise this right by checking certain boxes on the forms we use to collect your information or by clicking "unsubscribe" on the emails you receive.

We will retain your personal information for as long as needed to provide you with services you have requested. We will retain and use your personal information as necessary to comply with our legal obligations, resolve disputes and enforce our agreements.

### **SECURITY**

We use a variety of administrative, physical, and technology solutions, including engaging with qualified cybersecurity companies, to protect your information from unauthorized access, loss, or misuse. Because there is always some risk in transmitting information over the internet and otherwise processing information, we cannot and do not guarantee or warrant the security of any information that you transmit on or through the Services or that we otherwise maintain.

### **LINKS TO THIRD PARTY WEBSITES**

Our Services, newsletters, email updates and other communications may, from time to time, contain links to and from the websites of others, including our partner networks, retail partners, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies.

### **UPDATES**

Any updates we may make to our Privacy Policy will be posted on this page, and we may also provide a website notice of any material changes for a reasonable period of time. Please check back frequently to see any updates or changes to our Privacy Policy. If you do not agree or consent to these updates or changes, do not continue to use the Services.

### **CONTACT**

Questions or comments regarding this Privacy Policy should be submitted to us via email at [info@lazybayvacations.com](mailto:info@lazybayvacations.com).